

GRAPHIC DESIGN ASSOCIATES DEGREE PROGRAM

3/28/2008

FIRST YEAR

Cr. Hrs.

First Semester

GRDE 110	Design I	3	_____
GRDE 116	Computers in Visual Media	3	_____
GRDE 109	Drawing for Media Application	3	_____
ENGL 150	English I	3	_____
_____	MATH 115 (Note 1) or Free Elective	3	_____

15 total credit hours

Second Semester

GRDE 120	Design II	3	_____
GRDE 126	Digital Illustration and Layout	3	_____
GRDE 114	Design and Digital Media Survey	3	_____
COMM 105	Interpersonal Communication	OR	
COMM 121	Fundamentals of Public Speaking	3	_____
ARTH _____	Art History Elective	3	_____

15 total credit hours

SECOND YEAR

Cr. Hrs.

First Semester

GRDE 210	Typography	3	_____
GRDE 216	Digital Imaging	3	_____
GRDE 226	Principles of Interactive Design	3	_____
ENGL 250	English II	3	_____
_____	Lab Science Elective (Note 2)	4	_____

16 total credit hours

Second Semester

GRDE 228	Interactive Media Development	3	_____
GRDE 299	Typographics	3	_____
ECON 221	Principles of Economics I (recommended) (note 3)	3	_____
ARTH _____	Art History Elective	3	_____
MKTG 231	Professional Selling	3	_____

15 total credit hours

61 CREDIT HOURS REQUIRED FOR A.A.S. DEGREE

NOTES

- 1) MATH 115 or MATH 115 proficiency is needed for graduation. If proficiency, select free elective.
- 2) Choose from: ASTR, BIOL, CHEM, GEOG 111, GEOG 121, GEOL, PHYS, or PHSC (must satisfy FSU's scientific understanding requirement "Z" courses)
- 3) Must satisfy FSU's Social Awareness foundation course ("S").

Applicants for the Graphic Design B.S. degree must complete the A.A.S. degree with a cumulative grade point average of 2.00 or better, a cumulative grade point average of 2.70 or better in all courses taken in the major, and successfully pass the Portfolio Review. All transfer students are required to have the equivalency of the Ferris State University A.A.S. degree in Graphic Design and successfully pass the portfolio review. All Graphic Design baccalaureate degree students must maintain a cumulative grade point average of 2.70 in the 300 and 400 level Graphic Design courses.

GRAPHIC DESIGN DEGREE BACHELOR OF SCIENCE PROGRAM

3/28/2008

THIRD YEAR

Cr. Hrs.

First Semester

GRDE 310	Communication Design I	3	_____
GRDE 312	Production Techniques	3	_____
GRDE 316	Interactive Design and Development	3	_____
ENGL 325	Advanced Writing for Business	3	_____
MKTG 321	Principles of Marketing	3	_____
_____	Free Elective	3	_____

18 total credit hours

Second Semester

GRDE 320	Communication Design II	3	_____
GRDE 326	Production Seminar	3	_____
GRDE 328	Interactive Design Studio		
GRDE	329 Interpretive Image Development	3	_____
MGMT 301	Applied Management	3	_____
_____	Science Elective (Note 4)	3-4	_____

OR

15/16 total credit hours

FOURTH YEAR

Cr. Hrs.

First Semester

GRDE 410	Visual Communication I	3	_____
GRDE 412	Design Application I	3	_____
GRDE 414	Design Seminar	3	_____
_____	Social Awareness Elective (Note 5)	3	_____
_____	Cultural Enrichment Elective (Note 6)	3	_____

15 total credit hours

Second Semester

GRDE 420	Visual Communication II	3	_____
GRDE 422	Design Application II	3	_____
GRDE 499	Portfolio	3	_____
PREL 240	Public Relations Principles	3	_____
_____	Social Awareness Elective (Note 7)	3	_____

15 total credit hours

123/124 CREDIT HOURS REQUIRED FOR B.S. DEGREE

NOTES

4) Choose from: ASTR, BIOL, CHEM, GEOG 111, GEOG 121, GEOL, PHYS, or PHSC, must satisfy FSU's scientific understanding, "Z" courses.

5) Must satisfy FSU's Social Awareness foundation course ("S").

6) Select 200-level elective or higher from COMM 231, ENGL 322, FREN, GERM, HIST, HUMN, LITR, MUSI, SPAN or THTR, must satisfy cultural enrichment "C" designation.

7) This course must satisfy GLOBAL CONSCIOUSNESS, RACE ETHNICITY AND GENDER, and SOCIAL FOUNDATIONS if this requirement is not satisfied in any other category.

All Graphic Design baccalaureate degree students must maintain a cumulative grade point average of 2.70 in the 300 and 400 level Graphic Design courses.